

## USBU: Exploratory Studies Business Interest

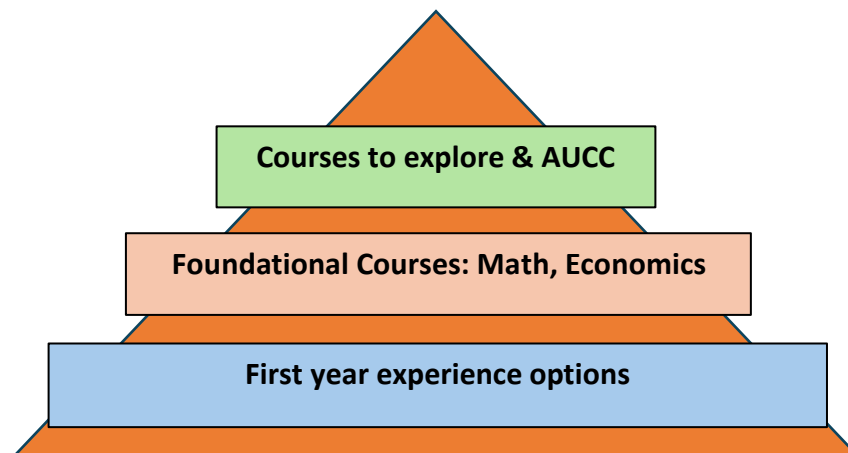
<b>CSU's College of Business has one major: Business Administration. Students then choose a concentration from one of the following:</b>		
Accounting	Finance	Financial Planning
Human Resource Management	Information Systems	Management & Innovation
Marketing	Real Estate	Supply Chain Management

**Important note:** CSU has many business-related majors OUTSIDE of the College of Business. Explore the vast array of options available to you! Check out the Majors Tracks on the Exploratory Studies website. [Major Track: Organization, Management & Enterprise](#)

### College of Business Entrance Requirements:

Grade of B- or higher in Microeconomics (ECON202 or AREC202)	Grade of C- or better in 3 credits of College Algebra (MATH120 or MATH117, 118 and 124)	3.0 cumulative GPA at CSU on a minimum of 15 credits
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**Important note:** Exploring Business-Interest students have limited "business" classes available until they complete foundational / prerequisite coursework or until they earn at least 30 total credits. Students should focus on math and economics, as well as AUCC requirements and business-related exploration classes to refine their interests.



The course registration pyramid – our framework for course selection

### FIRST YEAR EXPERIENCE options – choose one:

First year experience options are for first-time, first-year students. They include a first-year seminar course designed to foster connection, academic success, and exploration. Please talk with your advisor about the option best for you.

<b>Key communities Cluster</b> (seminar + 2 AUCC classes)	<b>Seminar Super-Cluster</b> (IU172 + composition + & AUCC Arts & Humanities class)	<b>Seminar Cluster</b> (IU172 + composition class)	<b>Stand alone seminar</b> (IU172 or BUS105)	<b>Explorer's Challenge</b> (independent exploration)
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## FOUNDATIONAL business administration course options:

**Important note: The Business Administration major requires algebra.** Students should complete algebra in their first year at CSU. Completing the math placement tool is critical prior to orientation (or first day of classes).

1 <sup>ST</sup> Semester (algebra ready)	2 <sup>nd</sup> Semester
<p><b>Math – College Algebra:</b></p> <ul style="list-style-type: none"> <li>• MATH117, 118, and 124, OR</li> <li>• MATH120</li> </ul> <p><b>Microeconomics:</b></p> <ul style="list-style-type: none"> <li>• Agriculture &amp; Resource Economics (AREC202), OR</li> <li>• Principles of Microeconomics (ECON202)</li> </ul> <p><b>DECLARE AT END OF FIRST or 2<sup>nd</sup> SEMESTER</b></p>	<p><b>Macroeconomics:</b></p> <ul style="list-style-type: none"> <li>• Principles of Macroeconomics (ECON204)</li> </ul>
1 <sup>st</sup> semester (not yet ready for algebra)	2 <sup>nd</sup> semester
<p><b>Math:</b></p> <ul style="list-style-type: none"> <li>• Complete Entry-Level Math tutorial</li> </ul>	<p><b>Math – College Algebra:</b></p> <ul style="list-style-type: none"> <li>• MATH117, 118, and 124, OR</li> <li>• MATH120</li> </ul> <p><b>Microeconomics</b></p> <ul style="list-style-type: none"> <li>• Agriculture and Resource Economics (AREC202), OR</li> <li>• Principles of Microeconomics (ECON202)</li> </ul> <p><b>DECLARE AT END OF FIRST YEAR</b></p>

## COURSES AVAILABLE in BUSINESS:

- ACT210: Introduction to Financial Accounting
- BUS205: Legal and Ethical Issues in Business (30 cred min)
- BUS220: Ethics in Contemporary Organization (CO150 must be complete) (also satisfies AUCC 3B: Arts & Humanities)
- BUS225: Fostering Sustainable Organizations (also satisfies AUCC 3B: Arts & Humanities)
- BUS250: Music Business: Shifting the Social Landscape (also satisfies AUCC 3C: Social & Behavioral Science)
- BUS280A2: Fostering an Inclusive Workplace Climate
- BUS361: Principles of Music Marketing
- BUS362: Making Money in Music
- BUS363: Concerts & Live Events
- MKT 305: Fundamentals of Marketing (30 cred min)
- MGT 305: Fundamentals of Management (30 cred min)

Please consult the Exploring Organizations, Management & Enterprise major track curriculum guide for classes that help you explore Business-related majors.

**AUCC options:** Please visit <https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/>