EXOM: Exploring Organization, Management & Enterprise

Your interests may include owning your own business, understanding product development and design, and thoroughly managing a process from beginning to end. Be sure to check out all of the options on the Exploratory Studies website. **Major Track: Organization, Management & Enterprise**

The course registration pyramid – our framework for course selection

**FIRST YEAR EXPERIENCE options – choose one:**

First year experience options are for first-time, first-year students. They include a first-year seminar course designed to foster connection, academic success, and exploration. Please talk with your advisor about the option best for you.

<table>
<thead>
<tr>
<th>Key communities</th>
<th>Seminar Super-Cluster (IU172 + composition + &amp; AUCC Arts &amp; Humanities class)</th>
<th>Seminar Cluster (IU172 + composition class)</th>
<th>Stand-alone seminar (IU172 OR BUS105)</th>
<th>Explorer’s Challenge (independent exploration)</th>
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**FOUNDATIONAL course options:**

**Important note:** **MOST** majors in this track require college algebra and many require Microeconomics. Completing the math placement tool is helpful prior to orientation (or first day of classes). However, math is not urgent and may be taken in the 2nd semester.
### COURSES TO EXPLORE and AUCC requirements:

- AM101: Fashion Industries
- AM250: Clothing and Human Behavior (also satisfies AUCC 3C: Social & Behavioral Science)
- AREC224: Introduction to Agribusiness Entrepreneurship
- BUS150: Business Computing
- BUS205: Legal and Ethical Issues in Business **completion of 30 credits**
- BUS225: Fostering Sustainable Organizations (also satisfies AUCC 3B: Arts & Humanities)
- BUS250: Music Business: Shifting the Social Landscape (also satisfies AUCC 3C: Social & Behavioral Science)
- BUS280A2: Fostering an Inclusive Workplace Climate
- CON101: Introduction to Construction Management **must declare pre-CM or CM minor for access**
- CS110: Personal Computing
- ECON101: Economics of Social Issues (also satisfies AUCC 3C: Social & Behavioral Science)
- ECON240 or AREC240: Issues in Environmental Economics (also satisfies AUCC 3C: Social & Behavioral Science)
- FACS179: Introduction to Family and Consumer Science (spring only)
- FIN200 – Personal Finance (also satisfies AUCC 1B: Quantitative Reasoning)
- HDFS101: Individual & Family Development (also satisfies AUCC 3C: Social & Behavioral Science)
- HDFS275: Foundational Helping Skills
- HES145: Health and Wellness (also satisfies AUCC 1C: Diversity, Equity & Inclusion)
- INTD110: Visual Expression of Interior Environments (also satisfies AUCC 3B: Arts & Humanities)
- INTD129: Introduction to Interior Architecture & Design
- IU173: Thinking toward a Thriving Planet (also satisfies AUCC categories – varies by topic)
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COURSES TO EXPLORE and AUCC requirements (continued):

- IU174: Questions for Human Flourishing (also satisfies AUCC categories – varies by topic)
- JTC355: Advertising
- MKT 305: Fundamentals of Marketing **completion of 30 credits & business minor**
- MGT 305: Fundamentals of Management ** completion of 30 credits & business minor**
- NRRT270: Natural Resource Tourism
- PSY100: General Psychology (also satisfies AUCC 3C: Social & Behavioral Science)
- Assorted PSY classes: 315, 316, 325 *majors only until release date**
- RRM101: Hospitality Industry
- RRM255: Introduction to Culinary Travel
- SPCM100: Communication and Popular culture (also satisfies AUCC 3B: Arts & Humanities)
- SPCM130: Relational & Organization Communication (also satisfies AUCC 3C: Social & Behavioral Science)
- SPCM278A-I: Communication Skills
- WS200: Introduction to Women’s Studies (also satisfies AUCC 3C: Social & Behavioral Science)
- WS269: Women of Color in the United States

Next-level Exploration (has prerequisites or is an upper-level course):

- ACT205: Fundamentals of Accounting
- ACT210: Introduction to Financial Accounting
- AM220: Textiles
- AREC341: Environmental Economics
- AREC346: Economics of Outdoor Recreation
- BUS361: Principles of Music Marketing
- BUS362: Making Money in Music
- BUS363: Concerts & Live Events
- F322: Economics of the Forest Environment
- FACS320 – Personal and Family Finance
- HORT310: Greenhouse Management (spring only)
- IE470: Women & Development
- SPCM331: Non-verbal Communication
- SPCM334: Co-Cultural Communication
- SPCM355: Gender & Communication
- SPCM341: Evaluating Contemporary Television
- SPCM349: Freedom of Speech Communication

Please visit [https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/](https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/) for AUCC options